## SCLA 2014 Leadership Retreat

Saturday Feb 8th 10:30am-3:00pm

USC-Cooper Library Graniteville Room

(10:00-10:30am – Set-up)

10:30am-12:00pm

## Conference Report 1st V-P – Crystal Johnson

* October 22 through 24th, 2014
* The conference will be in the same place each year 2014 & 2015. 1220 Hampton Place Marriott Columbia Downtown.
* The theme is **Unbound. Unconventional services.** It will be a conference that will be outside of the box. A time line has been created for posters and session proposals to be submitted. A student spotlight winner will still be in the works. We would like to open up the proposal dates earlier than last year. We are also working with Michelle Hannon to create an official logo for the conference. If you have suggestions for the poster sessions, please let PS Coordinator Faith Keller know: [kfeller@statelibrary.gov](mailto:kfeller@statelibrary.gov). June 16th for closure for proposals and let submitters know by August. Early bird fee by September 2nd , this will be set as the deadline. Registration fees will remain the same.
* Madeline Bowers will be the registration chair. All conference reception will be planned by Amber Conger. Ideally this will take place on the Thursday October 23rd. There are still positions that need to be filled for the conference planning.
* Plan to continue the unconference track, and also the NMRT track.
* This is the dress rehearsal before the big 100th birthday party in 2015. Both years will be in Columbia. More information forthcoming about “kitchen table” conversations, an ALA initiative, which could be part of conference . We are also looking into speakers for the conference, but one has not been chosen.

## Membership Report 2nd V-P – John Kennerly

* Please see information below for written report.
* Reengaging by trying new ways. Trying to find different ways to find new members by trying new ways. Having one-on-one conversations really help membership. One person’s voice can overcome a ignored email. We would like to have more members going into the centennial.
* Also would like to spotlight for the paraprofessional, and also the joint membership for ALA.
* Beginning to track the members within Sections, interest groups and sections. Institutional Members, we would like the ones that have lapsed. We are looking into membership structure changing a bit, but this is something the Exec. Board will need to discuss.
* We would like to get back to doing the “Do You Know” spotlights. This is an association for everyone at every level.

**SCLA Membership Report – February 2014**

**Membership Recap**

**Total Current Members: 324**

Lapsed/Non-renewed January 2014 Renewals: **40**  
Renewals Lapsed/Non-renewed in 2013: **262**

**Section/Round Table/Interest Group Current Membership**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Sections:* |  |  | *Interest Groups:* |  |
| College and University | 98 |  | GLBT | N/A |
| Library Management | 54 |  | Scholarly Communication | N/A |
| Public Library | 79 |  |  |  |
| Public Services | 31 |  |  |  |
| Technical Services | 19 |  |  |  |
| Youth Services | 38 |  |  |  |
| *Sections Total:* | *319* |  |  |  |
| *Round Tables:* |  |  |  |  |
| African American Concerns (RAAC) | 26 |  |  |  |
| Archives and Special Collections | 12 |  |  |  |
| Digitization of Cultural Heritage Materials | 15 |  |  |  |
| Government Documents (GODORT) | 7 |  |  |  |
| Information Literacy | 47 |  |  |  |
| Library Marketing and Outreach | N/A |  |  |  |
| New Members | 112 |  |  |  |
| Paraprofessional | 21 |  |  |  |
| *Round Tables Total:* | *240* |  |  |  |

**SCLA/ALA Joint Program**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2013** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Category** | **JAN** | **FEB** | **MAR** | **APR** | **MAY** | **JUNE** | **JULY** | **AUG** | **SEPT** | **OCT** | **NOV** | **DEC** | **TOTAL** |
| Student | 6 | 6 | 3 | 2 | 5 | 4 | 1 | 14 | 9 | 2 | 5 | 3 | 60 |
| Paraprofessional | 1 | 2 | 0 | 1 | 1 | 2 | 1 | 0 | 0 | 0 | 1 | 0 | 9 |
| Trustee | 1 | 0 | 0 | 1 | 1 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 9 |
| *Total - All Categories* | *8* | *8* | *3* | *4* | *7* | *6* | *8* | *14* | *9* | *2* | *6* | *3* | *78* |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **2012** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Category** | **JAN** | **FEB** | **MAR** | **APR** | **MAY** | **JUNE** | **JULY** | **AUG** | **SEPT** | **OCT** | **NOV** | **DEC** | **TOTAL** |
| Student | 0 | 1 | 3 | 3 | 3 | 2 | 9 | 10 | 10 | 6 | 3 | 0 | 50 |
| Paraprofessional | 0 | 8 | 0 | 1 | 1 | 0 | 0 | 3 | 3 | 1 | 1 | 0 | 18 |
| Trustee | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| *Total - All Categories* | *0* | *9* | *3* | *4* | *4* | *2* | *9* | *13* | *13* | *8* | *4* | *0* | *69* |

**Institutional Members**

Total Current Members: **4**

Lapsed/Non-renewed January 2014 Renewals: **1**  
Renewals Lapsed/Non-renewed in 2013: **2**

## Treasurer Report – Kathy Snediker

* Donald handed out the budget. The Budget is pretty healthy at this time. We had more income from the annual conference. We spent more on the conference. Though we did have net revenue. There is only about a thousand dollar difference between the income and the expenses. We have been thinking about changing the way we budget for all the sect., ig and roundtables. This system is not working properly because we are never sure of how much money the groups have. Instead, we are hoping that groups will make a proposal for programming. First come, first serve basis. We are hoping to have a proposal form for groups to fill out.
* We still need to figure out how much should actually be available. We must figure out what is possible. The forms for this will be out by the end of February.

## **Who does what**? Roles & Responsibilities & Checklists – Ed Rock

* SCLA NEW OFFICER GUIDE: Checklist. This document was sent out via email.
* Suggested to send in a “consent agenda” before business meetings. This report should be sent to the executive committee at least one week before hand. This agenda will be accepted at the beginning of the member.
* Yearly report should be submitted.
* Sponsorship of a session at the annual conference.
* Every group has a page on the SCLA website. Keep these current. Update via [web.scla@gmail.com](mailto:web.scla@gmail.com)
* Bylaws and handbook: review.
* How to facilitate information to your members? Is there one avenue? Listservs, Facebook, Twitter, and the SCLA.org page

> Please state: **Submit to all respective channels**<

Please put all information in paragraph form and remember that what you write is what will be posted.

* Brand new: Discussion Group within SCLA has been created. This is the place that you can go and draw on opinions, share, and also discuss.
* Learn more about transitioning from the bylaws.

12:00-1:00pm –Lunch on your own

1:00-2:15pm

# Planning Committee & Strategic Planning Breakouts for Cte, IG, RT, Sctn

* National Library Legislative Day. May 5th and 6th. Will be headed to the capitol in D.C. The registration for this event will be covered by SCLA, but travel expenses are on your own. Contact Libby Young or Kathy Karn-Carmichael, Co-Chairs, SCLA Legislative Committee if you want to go.

A time to converse, and meet back to report plans, dates, goals, and collaborate.

* Ideas for direction:

1. Purchasing online meeting software. *Would you be willing to host a webinar through this avenue? Example. “Ace that interview”.*
2. Contributing content to the website. *Sharing news within your group and members. Networking event.*
3. Developing an advocacy plan. Developing content for the page. *Do you want to work together on this topic?*
4. Developing an intellectual freedom committee.

2:15-3:00pm – Reports on Goals from all Cte, IG, RT & Stn

## BRAINSTORM FROM GROUPS

**Legislative: Kathy Carmichael: Co-Chair**

GOAL: Do a promotional campaign to collect stories about the value of libraries within SC. What is your library story?

NLLD 2014 is also coming up.

**Information Literacy Roundtable: Sarah Hood: Vice Chair**

Goal: Host a summer workshop/summit on issues in info Lit. June as a possible time frame.

Quarterly newsletter to go out to RT members.

**New Members Round Table: Jake Duffy: Chair**

GOAL: develop a webinar for those that have not been in the profession very long.

Continue the NMRT brunches.

Rewording the bylaws portion to better reflect NMRT.

**Library Marketing and Outreach Round Table : Adam Haig & Virginia Alexander, Co-Chairs**

**GOALS:**

1. Polling current interested petition signers.
2. Gain more interest and make connections with interested individuals through informal meetups. Though meet ups we hope to gain more membership and connection to SCLA. We also hope to gain knowledge about marketing and outreach from different perspectives.

**Public Libraries: Thomas Maluck: Chair**

GOAL: come up with webinar in late august that will tie into a larger conference session.

**Scholarly Communications IG: Andy Wesolek: Co-Chair**

GOAL: Develop an educational program for your group and identify and utilize existing resources. Create a venue for communication on scholarly communication. Also to share questions

**Youth Services: Brianne Baxley: Chair**

GOAL: Statewide networking. The second annual book tasting party. Youth Service retreat. Base library session with new state library standards.

**Technical Services: Derek Wilmott: Chair**

GOAL: increase membership and partner up with NMRT with brunches.

**Colleges and University Libraries: Sarah Elrod: Chair**

GOAL: Host a summer workshop on getting published for first time authors this would be hosted in COLA.

**Scholarship for Diversity Committee:** Report submitted in advance by email by **Cathi Cooper-Mack, Chai**r. Note: This Committee was represented at the Leadership Retreat by Dr. Ruth Hodges.

The Scholarship for Diversity in Librarianship raised $1,220.00 for the scholarship at the conference last year. We will definitely have a Silent Auction next year and we will have a special night. We are still in the planning stage of our 2nd fundraiser this year. The recipients of the Scholarship for Diversity in Librarianship for 2013 were: Ms. Shamora “Marleigh” Chiles and Dr. Wanda L. Priester.

If anyone has new ideas for the Scholarship for Diversity in Librarianship committee we welcome all ideas/suggestions. Please send suggestions to [ccoopermack@scsu.edu](mailto:ccoopermack@scsu.edu). Also, if anyone has something they would like to donate for the Silent Auction or for door prizes we would really appreciate it.

We are excited and ready to begin planning for this year’s conference in Columbia, South Carolina.

South Carolina Library Association

Leadership Retreat, Attendee List

February 8, 2014

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